



# Happiness Rings – Terms of Use

## 1. Who We Are

Happiness Rings (“we,” “us,” or “our”) is provided by **BPA TARGET SRL**. The app offers tools for tracking uplifting activities, positive habits, and general well-being.

By using Happiness Rings, you confirm that you have read, understood, and agreed to these Terms of Use and our Privacy Policy. If you do not agree, you must not use the app.

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## 2. Important Wellness Disclaimer

Happiness Rings is a **general wellness and habit-tracking application**.

It is **not** a medical device and does **not** provide medical, psychological, or therapeutic advice.

You acknowledge and agree that:

- The app does **not** diagnose, treat, cure, or prevent any medical condition.
- Any decisions you make based on the app’s content are your own responsibility.
- You use the app entirely at your own risk.
- If you experience discomfort or emotional distress, you should stop using the app and consult a qualified professional.

Happiness Rings must not be used as a substitute for professional medical or mental health services.

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## 3. Eligibility

To use the app, you must:

- Be at least **13 years old**; and
- Users between 13 and 18 must have the consent of a parent or legal guardian.
- By using the Services, you confirm you meet these requirements.

By using the app, you confirm that you meet these requirements.

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## 4. Data & Privacy

Happiness Rings is designed as a **local-first, privacy-focused** app.

**The following principles apply:**

- All user-generated content (activities, logs, streaks, settings) **is stored locally on your device**. If iCloud Backup is enabled on your device, Apple may store an encrypted copy of this data as part of your personal device backup. This process is controlled solely by Apple. BPA TARGET SRL does not access, receive, store, or manage any iCloud backups.
- BPA TARGET SRL cannot access, view, retrieve, or modify your local data.
- We do not operate servers and do not collect personal data.



### Third-party services used:

- **Mixpanel** receives *anonymous analytics events only*.
- **RevenueCat** receives *anonymous subscription status only*.

Neither service receives personal identifiers or content from the app.

For full details, refer to the Privacy Policy.

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## 5. Your Responsibilities

You agree to:

- Use the app only for lawful purposes.
- Not attempt to reverse-engineer, decompile, modify, or distribute the app or its components.
- Not interfere with, disrupt, or attempt to bypass any security measures.
- Maintain the security of your device and operating system.

You are solely responsible for managing and safeguarding the data stored on your device.

Deleting the app permanently erases all app data.

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## 6. Subscriptions & Payments

Some features may require a paid subscription.

- Payments are handled **exclusively through Apple** via your Apple ID.
- Subscriptions renew automatically unless canceled at least 24 hours before the renewal date.
- You can manage or cancel your subscription in your App Store account settings.
- Refunds, if any, must be requested through **Apple Support**.

**BPA TARGET SRL cannot identify subscribers**, cannot modify subscription statuses manually, and does not have access to payment details.

RevenueCat manages entitlement validation using anonymous identifiers only.

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## 7. Intellectual Property

All content within Happiness Rings — including the app design, interface, features, text, graphics, and source code — is the exclusive property of **BPA TARGET SRL**.

You may not:

- Copy
- Reproduce
- Modify
- Distribute
- Create derivative works

without prior written permission.



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## 8. Limitation of Liability

To the fullest extent permitted by law:

- The app is provided “**as is**” and “**as available**”, without warranties of any kind.
- We disclaim all liability for any damages, losses, or injuries arising from your use or inability to use the app.
- You agree that your total remedy for any dispute with us is limited to the amount you paid for the app or its services in the **12 months** before the issue occurred.

BPA TARGET SRL is not liable for:

- Data loss due to device malfunction, deletion of the app, or user error
- Third-party service issues
- Any indirect, incidental, or consequential damages

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## 9. Termination

You may stop using the app at any time. **Deleting the app permanently removes all data stored on your device.**

**We do not have the technical ability to restrict your access to the app.** You may discontinue use at any time by deleting the app from your device.

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## 10. Governing Law

These Terms are governed by and interpreted in accordance with:

- the laws of the European Union, and
- the laws of your country of residence (within the EU)

without regard to conflict-of-law principles.

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## 11. Changes to These Terms

We may update these Terms periodically to reflect feature changes, legal requirements, or policy updates. The latest version will always be available within the app or through our App Store listing.

Continued use of the app after updates constitutes acceptance of the revised Terms.

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## 12. Contact & Effective Date

For questions regarding these Terms:

**Email:** [support@bpatarget.com](mailto:support@bpatarget.com)

**Effective Date:** 01.12.2025